

# **Use of Corporate Logos or Branding Identification**

**UDOT 08-06**

Effective: October 30, 2008

Revised: July 18, 2013

## **Purpose**

To prohibit the use of corporate logos or branding identification on Utah Department of Transportation (Department) owned structures, facilities, documents, or products for any public purpose.

## **Policy**

Consultant or Contractor logos or branding identification will not be used on any project deliverable or project physical feature within the project limits.

Logos or branding identification other than those permanently attached to vehicles, equipment, and apparel are prohibited.